

The Financial Crime Forum Asia-Pacific 2022

Phuket, Thailand

25-26 July, 2022

www.financialcrimeforum.com

Sponsors' Media Pack.

REGTECH EXHIBITION

Contact

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Date: 25-26 July 2022

Location: Phuket Old Town, Phuket, Thailand

Estimated Number of Delegates: 100

Number of Speakers: 8

Estimated Number of Guests: 50

Social events: 1

Exhibition mingle: 2

Number of Silver Sponsors: 10

Number of Gold Sponsors: 5

Number of Platinum Sponsors: 1

The Forum

The Financial Crime Forum will take place in Phuket, Thailand, on 25th and 26th July, 2022.

It is a fully in-person event.

The Forum attracts senior figures in government, industry and civil society to speak to director level financial crime specialists in financial services and other industries.

The Forum is a family-friendly event, hosted in venues that are ideal for delegates and speakers to be accompanied and with the days structured to provide ample time together and, of course, for those who wish to arrive early or to extend their stay.

The Forum hours are 07:55 to 13:30 (subject to change).

The Forum language is English.

Social Event 24 July, 2022

Pre-Forum Reception – sunset – rooftop bar – Phuket Old Town (about five minutes walk from the Forum venue). Access is restricted to delegates and registered guests and the Platinum sponsor only.

Exhibition Mingle

For half an hour at the end of each day, snacks will be served for exhibitors, speakers, delegates and registered guests to provide an opportunity to mingle.

Exhibition

There are 16 exhibition spaces. We provide power, a table and two chairs. The bare floor space is three by two metres (subject to change). Internet is to be by negotiation with the Venue if standard wifi is not sufficient.

Commercial presentation slots

Gold and Platinum sponsors are allotted one commercial presentation slot lasting, strictly, 15 minutes. Silver sponsors are not allocated a commercial presentation slot.

Pre-Forum Benefits

Exposure to senior officers in Financial Crime and related functions in financial institutions and commerce and industry.

Prominent placement of your logo and company's profile on the Forum's website

Prominent placement of your company's name in e-mail marketing and social media (e-mails to 12,000 plus double opt-in recipients : no gmail etc. addresses. Social media, 30,000 plus contacts and followers and LinkedIn groups exceeding 500,000 relevant decision makers and influencers).

For the Platinum sponsor, exclusive access to delegates at the Pre-Forum Reception.

Benefits within the Forum

Discounted Forum tickets for your clients

Networking at the daily Mingle

Exhibition space including table and two chairs plus two exhibitor's badges

Inclusion of your marketing material in the Delegate's Workbook. If you miss the production deadline, the material can be placed in the delegates' bags.

Access to Forum Sessions

We do not permit commercial presentations from the floor. While, if the Venue permits, we will run an audio feed to the exhibition area so exhibitors are able to listen in, sponsors are not permitted into Forum sessions other than to prepare for or to leave after their commercial presentation.

Smoking

The Venue does not permit smoking anywhere in the premises.

Sponsorship packages:

Silver sponsor

Exhibition space outside hall. 1 sheet double-sided, colour printed, A4 inserted into delegate's workbook

GBP3500 (plus UK VAT as applicable) 10 available

Gold sponsor

Exhibition space outside hall plus 15 minutes Commercial Presentation. 2 sheets double-sided, colour printed, A4 inserted into delegate's workbook

GBP5,000 (plus UK VAT as applicable) 5 available

Platinum sponsor

Exhibition space outside hall plus 15 mins commercial presentation plus named sponsorship of pre-Forum welcome event. Exclusive access to the welcome event. Name on cover of delegate's workbook. 3 sheets double-sided, colour printed, A4 inserted into delegate's workbook GBP10,000 (plus UK VAT as applicable). 1 available.

Delivery of pages:

- * We must have the proofs of the pages no less than three weeks before the event.
 - * Logos must be provided, to the required specification, no later than three weeks before the event.
 - * A deposit will be required on booking.
 - * Payment must be made, in full, no less than three weeks before the event.
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